



We're here for you - A message from Meat & Poultry Ontario

We all know we are in unprecedented and uncertain times. This is weighing heavily on the minds of many Canadians because no one can predict what tomorrow will bring.

One certainty you can count on is that Meat & Poultry Ontario and our members are here for you and will continue to serve you by providing quality, local meats for your table.

We are your front-line food supply chain workers – meat and poultry processors, butchers, sausage makers, packers, farmers, truck drivers, quality assurance technicians, government inspectors, cashiers and retailers. We have been and will continue to work together every day to ensure you have safe and nutritious food on your table. You can count on us. We know there will be challenges along the way, and we will adjust our course to ensure the safety of our teams, while providing you with the highest quality of local food you love.

While we navigate through this new normal, we ask that you be patient. Grocery stores will remain stocked, but things may look a little different than you are used to. Perhaps you can think of this as a great opportunity to try something new such as a new cut of beef, or a different brand of burger. Maybe veal or lamb can become a new addition to your dinner table. Easter has now passed, and Thanksgiving is a few months away, but you don't have to wait: Make turkey a regular part of your everyday menu. As always, pork and chicken are versatile options to add to any plate. There is no need to stock up and over fill your freezer. Continue with your regular grocery routine and we encourage you to get a little creative at mealtimes.

Please also remember to support your local restaurants that are open for takeout. Across Canada, restaurants have adjusted their offerings to accommodate the current challenges. Newly designed take out menus, curbside pick-up and delivery options are available for you to enjoy your favorite cuisine at home. Wednesdays have been dubbed "National Take Out Day," so why not take a break mid-week and order in?

Thank you for continuing to support your local meat and poultry processors. We are here for you. We are all in this together and we will move forward together.

Carol Goriup
President
Meat & Poultry Ontario

In partnership with:

